



The epic Forum

The Strategic Internal Communications Think Tank

Executive Practitioners in Internal Communication

The epic Forum – what is it?



Formed in January 2010, the epic forum is an **exclusive community** of experienced Director and Heads of Internal Communications from some of the most influential companies in the UK and Europe. The forum is strictly by invitation only and will never have more than 25 members at any given time

Member Benefits 2019

epic Strategic Retreat	epic Consortium Project	epic NextGen
The epic Strategic Retreat is an annual residential event for the forum members, plus other invited guests (to a maximum of 25 people), to spend two days off-site to listen to a range of top business leaders, and to debate the key issues, trends and innovations that are shaping the strategic internal communications agenda.	At the epic Retreat, members discuss areas of strategic communications research that may be of practical value in the workplace. If the group decides to take a research project forward collectively, a proposal is drawn up outlining the scope of work, the methodology, agreed outputs, and any additional minor costs required for delivery.	As part of their membership, all epic members may bring two high-potential colleagues to a one-day epic NextGen discovery event in London. This development and networking session aims to equip attendees with inspiration, strategies and frameworks for resolving real-world communications issues back in the workplace.

New: an interactive, **60-minute professional development webinar** for all members and their teams.

Why is epic different?

"I enjoy the quality of speakers and their insights and advice on specific areas."

"I value the networking strength, seniority and strategic level of the attendees."

"Having speakers stay on with us to join subsequent discussions is stimulating."

"It offers external perspectives from speakers outside the communications functions."

"It continues to create the right environment and right membership for open and candid discussion."

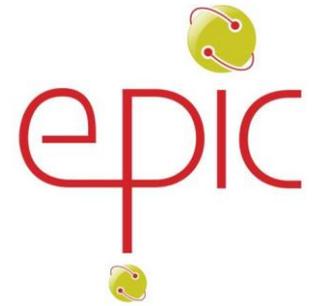
"It's great knowing others are going through similar challenges and being able to share solutions and new ideas."



Watch epic member testimonials now:

http://youtu.be/7idAB-0_GRk

Forum members 2018



*Membership limited to 25



Past guest speakers

- Chief Economist, Institute of Directors
- Head of Future Media and Marketing, BBC
- Group HR Director, Vodafone Plc
- CEO, Commercial Aircraft Division, Rolls Royce Plc
- RAF pilot and Prisoner of War (Gulf War)
- Director of Communications, Department of Business, Innovation & Skills
- Global Research & Campaigns Director at Luntz Global Partners
- Formula One Team Principal
- Assistant Private Secretary, HRH Prince of Wales and the Duchess of Cornwall
- Director of HR Excellence, Henley Business School
- Vice-chair of the government-commissioned review of employee engagement
- General Manager, AKQA
- Chairman, Cirrus Inns
- CEO, Williams Lea
- Head of Event Services London 2012 Olympics
- CEO, Broadway Homeless Charity
- Chairman, Good Relations Group (part of Chime Plc)
- Group Director, Vodafone Foundation
- Marketing & Communications Director, The Liberal Democrat Party
- CEO, Gold Challenge London 2012

...and many more

How does it work?



- **epic's** aim is to deliver thought leadership and build the strategic business value of internal communication
- The **epic** Forum is operated and managed by [Flametree Communication Ltd](#)
- It is not a shop window for consultancy products and services
- There are clear member ground rules and all meetings are governed by the '[Chatham House Rule](#)'
- To ensure the confidentiality and quality of dialogue at each meeting, all members sign up to a governing constitution that was established by the founding members in 2010
- The individual is the member, and to avoid the meetings being diluted, delegation is not allowed
- Membership is by invitation only and can be vetoed by existing members
- A maximum of 25 people can be members at any given time
- **Benefits:** With its collective wealth of experience and expertise, the **epic** Forum is uniquely placed to facilitate a top-level best practice and mentoring exchange for its members. Members can participate in pertinent strategic discussion and problem-solving, and exchange best practice with their peers online or at their place of work. Through expertly facilitated, rich conversations, members have access to ground-shifting breakthroughs around big communications issues and can benefit from the knowledge, expertise and unique perspectives of their fellow Internal Communications leaders. The ground rules established by the founding members mean that, as far as is possible, conversations are open, in-depth and transparent

What does membership include?



- **Joining criteria:** Head, Director, VP of Internal Communications or Corporate Communications in a global corporate role or high-potential moving into Executive position
- **£2,000* (EARLY BIRD UNTIL 31ST DECEMBER 2018) ANNUAL MEMBERSHIP PACKAGE INCLUDES:**
 - Personal membership of Executive Practitioners in Internal Communications (**epic**) Forum
 - 1 x **epic** members' **Annual Strategic Retreat**: an exclusive two-day residential retreat at a top venue close to London, facilitated by [Flametree Communication Ltd](#). Authoritative business leaders and thinkers are invited to debate the key issues that are shaping the strategic internal communications agenda. The events are run in workshop style to focus on strategic output and professional development. High-level professional and career development counselling is offered by our Executive Search business partner
 - 1 x **epic NextGen** networking and development session for **epic** members and up to two of their high-potential team members, hosted at a member venue in London
 - 1 x **epic Consortium project**, usually a collective piece of strategic communications research that is of practical value to participating **epic** members. May require additional minor cost for delivery.
 - 1 x **epic** interactive **60-minute professional development webinar** for all members and their teams
 - Business partnerships with [Chantal Tregear](#), [Purple Beach](#), [The Culture Builders](#) and others give members exclusive access to high level professional and career development counselling as well as occasional discounted invitations to **innovative thought leadership events**
 - Access to the private **epic members' website** with all **epic** material since 2010 including meeting summaries, speaker details, member contact information and alumni

*Standard price **£2,295 does not include VAT**. £100 credit card fee added for online payment.

Schedule 2019

Calendar of events



Winter	Spring	Summer	Autumn	Winter
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2019 benefits: 1x **epic** annual strategic residential retreat; 1x **epic** NextGen development session for high-potentials; 1x **epic** consortium project; 1x **epic** professional development webinar; **epic** website with forum material dating back to 2010; partner benefits (inc. events, career coaching, networking)

Jan 1 st	Feb	Mar	Apr tbc	May	Jun 27 th /28 th Two days	July	Aug	Sep	Oct	Nov 15th	Dec
epic Annual membership starts			epic 60-minute professional development webinar	epic partner events, and confirmation of interest areas for epic Retreat and Project	epic Strategic Retreat 48-hour residential Partner events at Henley	epic Agreement on epic Consortium Project		epic Delivery of epic Consortium Project		epic Hosted NextGen discovery session for epic high potentials	

www.epicmembers.com

